

ACHIEVE EXTRAORDINARY RESULTS

INSIGHTS & SECRETS REVEALED

NEWSLETTER

**A Formula So Powerful
That It's Been Kept
Secret from the Public for
Thousands of Years. A
Formula Used by the Top
1% Elite to Obtain True
Prosperity and Wealth.**



**QUICK START
INTEGRATION GUIDE
W/FORMULA INSIDE**

NEXT LEVEL AUTOMATED PROFITS

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NEXT LEVEL AUTOMATED PROFITS



DIGITAL

MARKETERS MAGAZINE

EXCLUSIVE:

Automated Sales & Success Webinar with Top 1% Clickbank Affiliate John Thornhill (Inside)

THE SCOOP:

Secret Digital Marketing Platform that replaces ClickFunnels, Kartra, Thinkific and so much more (Inside)

THE DISH:

Adirondack Business Management Services Growing into one of the most sought after in the Digital Marketing Arena

The Latest Tactics to Get Your Business Funded Fast! (Inside)

\$0 to FUNDED!

HOW TO:

How to setup your very own Legitimate Automated Multiple Streams of Income Generating Business (Inside)

HACK IT:

Powerful Way to Boost Your Authority to Get Unlimited Leads & Sales for Any Business (Inside)

THE WORKS:

40+ Amazing Digital Marketing Services. Like Having Your Very Own Full Service Digital Agency At Your Fingertips! (Inside)

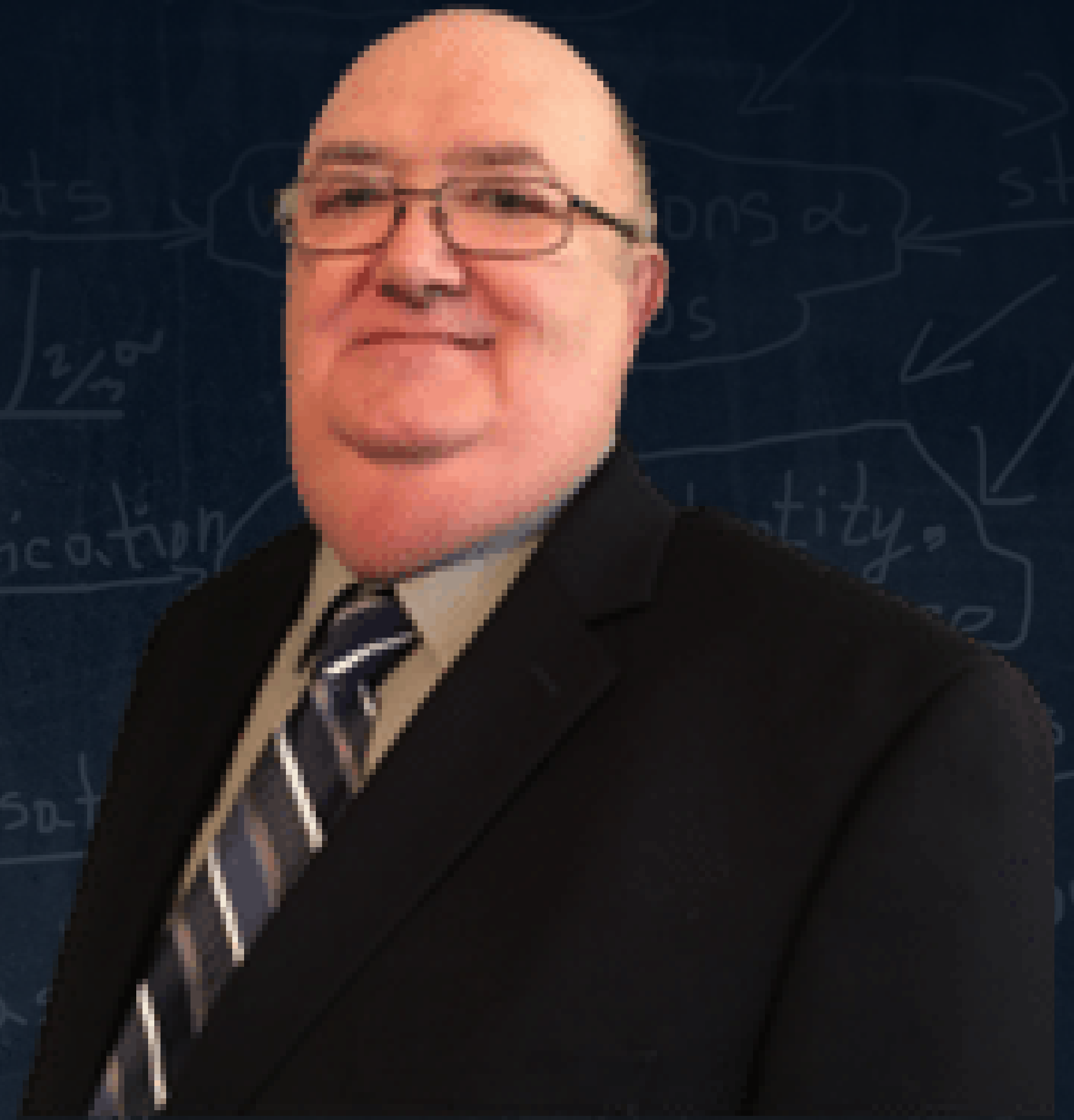

ADIRONDACK
BUSINESS MANAGEMENT SERVICES

TOP AGENT
HORIZON
"It's All About the Leverage!"
An Official Marketing Partner
SBDC AGENCY

RANDY MARSHALL
DIGITAL MARKETING WIZ



Hello, My name is Randy Marshall, and I am the CEO of Adirondack Business Management Services. (AdirondackBMS.com). It gives me great pleasure to be able to Introduce to you to the "Insights and Secrets Revealed" Newsleter, our Quick Start Integration Guide and the Exact, Fully Scalable, High Ticket, Six Figure, Income Earning Secret Formula. A Formula so Powerful that if Followed and Implemented, Skyrockets Ordinary Results into Extraordinary Results. A Formula for Consultants, Coaches, Brokers, Affiliate Marketers, and Business Professionals who are trying to sell High Ticket Products, Services, Programs and or Courses. No more outdated approaches to selling Online.

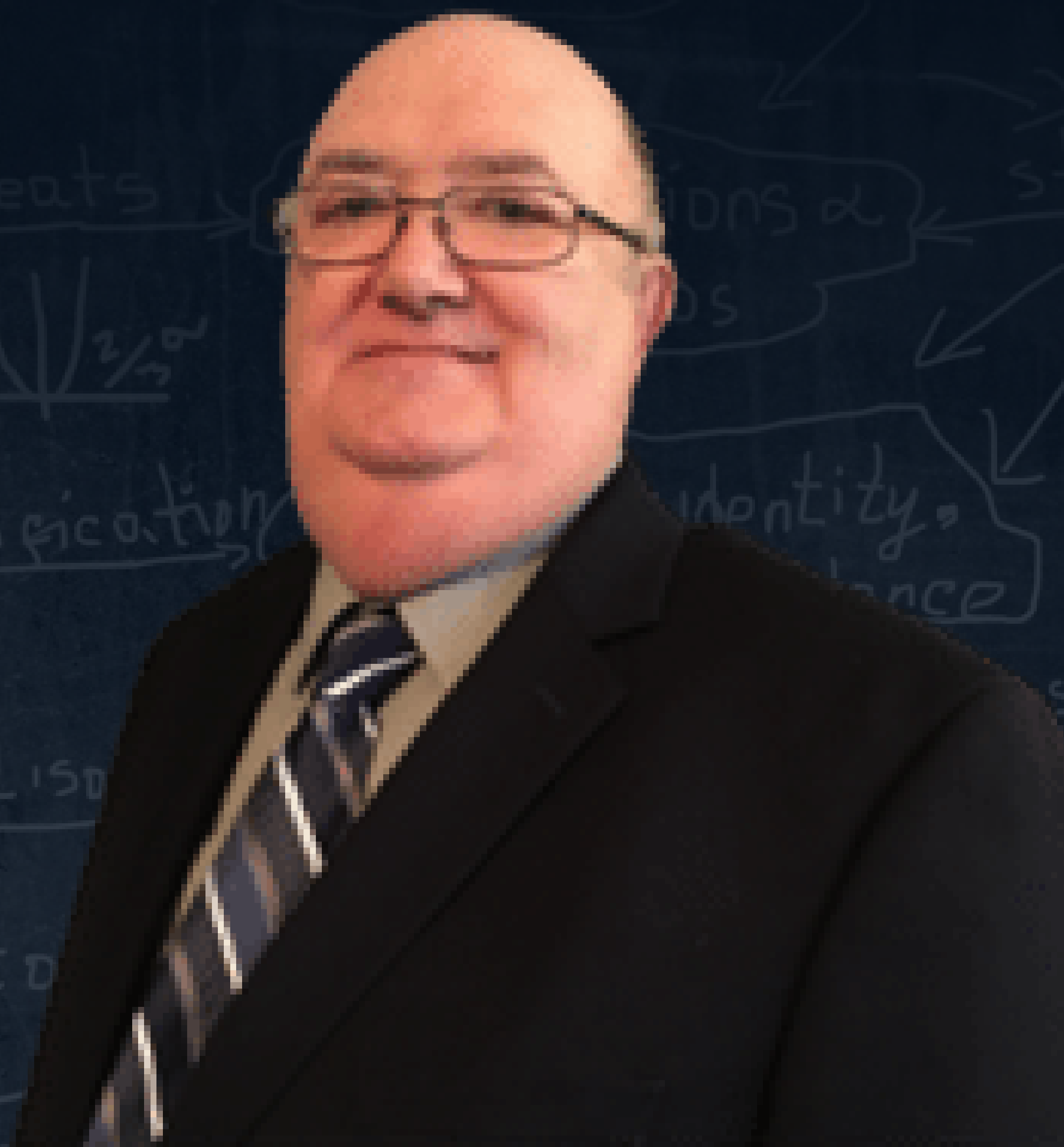


Now Everyone can Achieve Extraordinary Results, and tap into the Very Same Time Tested Formula that we use, as well as all of our Partners Use, to generate significant stable revenue from their online High Ticket businesses. This FREE guide will show you the PROVEN strategies for avoiding throwing your money away and getting little to No results.

What's Inside this PDF?

We have done our best to make things as simple and as easy to follow and understand as possible. What you will be introduced to here is the Formula. Broken Down into its individual components and then reconstructed in a way that you can see it in a "Bird Eye View format. We have provided exactly what steps you would need to take in order to take full advantage of it for yourself and your business. We have also provided you Inside the Guide with additional Free Bonus Marketing Information. Information, Concepts, Tools and Resources that we found extremely useful on our path towards success. We very much look forward to working with each and every one of you on your Very Own Success Story. We hope that you will also get just as much positive information from this Guide as we did in the beginning when we first came across it and utilized it for your own business transformation. We wish you the very best of success on your Journey of Discovery and we will see you on the Inside.

I would also like to take this time to Introduce to you, not just one of my close friends, but one of the World's Top Digital Marketers. He is by far one of the best Product Creation Marketers I have ever had the pleasure of working with and his programs are absolutely Incredible. For Newbies and those just starting out this is the Holy Grail. I fully Endorse and recommend to all of my students to work with John Thornhill and go through his training because it is the exact methods I use in my business to generate the explosive 6 figure automated income. John's Training and Systems are by far some of the best foundational material out there to Learn the True Methods of Digital Marketing and Launching of Your Own Products.



His Ambassador Program is Super Easy to follow, it provides a Step by Step Video program and you too could be up and running within an hour ready to start earning. He even has an Elite Program for all those that really want to take their New Automated Income Generating Business to the Next Level. The secret is to combine John Thornhill's program with Horizon's Fast Track Program and you have a Winner! John, one of my Colleagues and Mentors, is one of the Top 1% Affiliate Marketers in the World. He has created an Automated Income Business that's Easy to Integrate and Setup. In fact, In Less than 30 Minutes you too could be Setup and Ready to Start Earning \$500-\$1000 Commissions. Absolutely Life Changing! Randy's and John's Programs are both made Available for Your Review within this PDF. Enjoy! What are you waiting for? Don't You Deserve Success too?

P.S. Please Note: Inside this PDF You are going to have complete and total access to "Insights and Secrets Revealed" Formula, as well as several other Highly Profitable Programs and Tools for you to utilize to SkyRocket Your Results Launching you to Success.



ADIRONDACK

BUSINESS MANAGEMENT SERVICES

So, You want to Get Started with Your Very Own LEGITIMATE Automated Income Generating Online Business that Generates Income even while Your Sleeping. You're Bombarded everyday in your Email with offers promising the World and you don't know who to trust or where to Get Started! Well, this is one of the areas where we "Stand Out" from the rest simply because we are not just helping clients to set these up and support them with everything they need, but we are actually doing it ourselves successfully. Never before has there ever been a need like there is now for this type of business. NO Experience to Get Started, You can be up and running within a few hours and everything is "Done For You" Setup and Integration. All you do is Drive Traffic which we show you exactly how to do this. Also includes First Class Support and Training. So What are you waiting for See For Yourself ...

↑ FAST TRACK BLUEPRINT ↑

GET FREE ACCESS

You'll Discover How to Get Started with your very own Automated Multiple Streams of Income Generating ONLINE BUSINESS!



Fast Track Program
Gets You Up and
Running Quickly.
Full Training &
Full Support!

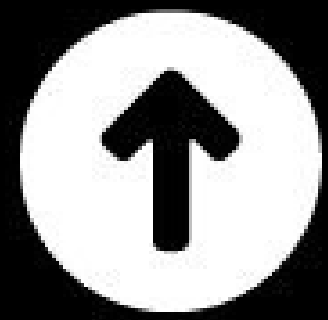
GET STARTED!

↓ FULLY AUTOMATED BUSINESS ↓

INCOME DISCLAIMER

Even though the system you're about to discover above is arguably the easiest & most powerful profit generating system: that does NOT mean that there is a guarantee of income! NO ONE can guarantee your income. Anyone who does guarantee your income is probably selling you nonsense. If you're looking for guaranteed income, please go elsewhere. This is a BUSINESS, and you're a grown up... YOU are ultimately responsible for YOUR success!

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FAST TRACK BLUEPRINT



GET FREE ACCESS

You'll Discover How to Get Started with your very own Automated Multiple Streams of Income Generating ONLINE BUSINESS!

Fast Track Program Gets You Up and Running Quickly. Full Training & Full Support!

GET STARTED!



FULLY AUTOMATED BUSINESS



<https://www.AdirondackBMS.com/fasttrack-blueprint>

A Kick *ss Line of Branded Merchandise Apparel

We are so very proud to offer all of our New SBDC HERO Agents as well as our existing HorizonBMS clients, access to our Official Merchandise Apparel Store. Now you too can wear both the HorizonBMS as well as the SBDC HERO Brands proudly as we do and show off all your success. We have Hooded, Unhooded, Long Sleeve, Short Sleeve, Pull Over, all Premium Quality Clothing for both Children and Adults in an assortment of colors and sizes. We are also constantly adding new items to the line for review. Enjoy!



INTRODUCTION

We are constantly getting asked by our clients, how is it that we have achieved the kind of positive results and successes that we have in our respective businesses, and if there is any chance that we would be willing to show them exactly how we do it.” Our answer is always the same, “Of Course, YES!”

Before we discuss the Individual Breakdown of the Formula, I'd like to share a little story of how it came about that this Formula was Revealed, and to provide clarity on how it came to be made available here, in this PDF, that you are reading now. I have omitted only the names of certain individuals and sources to protect their anonymity, however, everything else I am about to divulge, and transparently share with you, is 100% Real, Unaltered, a Fully Legitimate Authentic Story, involving the personal account of events of real individuals and their sum collective total of experiences.

WORK AT HOME THE NEW NORMAL

Covid had just hit the Global Landscape, and the World had come to a sudden standstill. Everything had changed and the Business World seemed to have been turned upside down and with very little assistance from the Governments around the World to attempt to put things back together as they once were. We each in our own way had a Sad Story of how we were affected by COVID but for this story, I share intricate details on only what personally touched my orbit and the experiences which resulted in getting access to something truly transforming during this challenging time.

WORK AT HOME THE NEW NORMAL 2

Something that could later be dissected, retooled, and restructured, simply for the purpose of allowing others to use it for themselves and to have unrestricted access to it.

Covid is slamming the United States, and it was a time that we were all stuck at home. Forced into a semi-permanent lockdown and having no other choice than to try to attempt to maintain some sense of normalcy from our new "Home Command Central". Working from home became the new normal.

I did what most people attempted to do, which was put a smile on my face so my children at home could feel comfortable and believe despite what was really going on, that everything was going to be okay, but truly deep down inside I like most people was filled with uncertainty and was frightened. I was filled with doubt and fear and ultimately worried about how everything would turn out.

I was certainly losing faith in my government, our leaders, the world felt unrecognizable. I knew I would have to adjust my way of thinking If I was going to adapt to this new forced on me, environment, and I knew I would have to figure out a way to creatively "Bring in the Bacon" if I was going to Survive through this hard time and support my family. To do something that would also allow me to earn an income working from home while simultaneously working as the "ON SCHEDULE" Distance Learning Teacher for both my Kids.

WORK AT HOME THE NEW NORMAL 3

At this time, I had already been working on putting together a new product Launch for a Professional Level “Done for You” Branding Program. It was a project, in the works, a business idea that was in development, which I felt had the most potential to navigate me out of this difficult time. I also knew in my heart of hearts, that this truly had the power to not just transform my life but to transform the lives of so many others who were also struggling as well. I felt as if I had been guided by something greater than myself to put this program together, that this was the perfect time to do it, and as you will soon learn more about, was the direct result of several synchronistic events and experiences which led up to its Creation.

To understand just how incredible this program really is and to enable you as the reader to see How the SBDC HERO came about, we must travel back in the timeline back prior to covid and dive deeper into its origins.

We will then recircle back to explain how the pre covid events primed the pump of success and created the foundation which allowed me to take full advantage of multiple “Carpe Diem Moments” and everything positive that would come along with it in my journey towards success.

TRIFECTA

It was 2018 and I was working on a project as a consultant for a company selling High Commissionable Products and Services, in the High-End Alternative Financing Industry.

TRIFECTA 2

Part of my responsibilities was to put together educational materials and platforms for this company, that would enable not just the client acquisition process to be more efficient, but to result in a higher turnover of more qualified clients.

I had been tasked by the owner of this company to sit in and observe, several dozens of online as well as In Person Dinner meetings of his, with multiple high-level Professionals, Business Executive Millionaires, and to provide insights as well as direct solutions on how to micro-adjust his client acquisition process for maximum results. The owner was frustrated that he wasn't getting the kind of client turnover that he knew others in the industry were getting and felt like there was truly something wrong with his client acquisition process. He desperately wanted my help to provide solutions to this problem. I was there, strictly in the capacity of a Third Party, Business Development Consultant.

It was during these meetings that Three Very important things came about. What I like to refer to as the Trifecta!

First: I would gain tremendous insights (lessons learned) from the information that I had been privy to which resulted in me coming up with an ingenious solution for the original client's problem.

Second: This initiated my thoughts that not only could this solution work for my client but prompted the idea for a Program to be developed (this being the birth of the SBDC HERO program) that everyone could benefit from, including myself.

TRIFECTA 3

Third: I would also establish multiple “Key Relationships” with several "Elite Status" individuals that eventually turned into Incredibly Transforming Mentorships that ultimately changed my life for the better.

It was through these Mentorships that resulted in several "Carpe Diem" (Seize the Day) moments, giving me the opportunity to prove myself, and my value.

When the Carpe Diem (Life-Changing Seize the Day) Moments were presented to me, I was fully prepared at the time with a fully Functional SBDC HERO Branding Program. I was also ready, and in a position, to Take Immediate Action (Strike While the Iron Is Hot) and Maximize my Results from all the offered opportunities. The combination of my SBDC HERO program along with my excellent work and services provided, literally WOWED the mentors, got their attention, exactly what my SBDC HERO was designed to do, and resulted in me being given an invitation to, the Mentor’s "Private Millionaires Club" what I like to refer to, as a “Seat at the Table”. It was this "Seat at the Table" which further resulted in me being given further access to some incredible life-changing opportunities.

You probably at this point understand that If I did not have the SBDC HERO in place, I would not have been able to capitalize on the Carpe Diem Moments and would not have been given access to the opportunities which would have ultimately been given to someone else.

THE OPPORTUNITIES

The First Opportunity that I was given private access to, was an incredibly Life Changing Portfolio of Stable High-Level Earning Programs and Opportunities. I knew I did not have the kind of money that these millionaires were throwing around into these programs, but I knew I could take micro versions of their positions and that it would create a foundation for me that I could build up over time to something much larger to work with. I was essentially now feeding off the crumbs of their success and putting those crumbs to work for me.

The Second Opportunity that I was given access to, was a "Secret Income Earning Formula" utilized by the Elite and Super Wealthy. I was given complete and total access to tap into it and utilize it for myself, my business, and my family. The Formula provides a Stair Step Blueprint to achieve extraordinary financial wealth and prosperity.

The Third Opportunity that I was given access to, was a "Powerful System", something way outside my original comfort zone of understanding and took me some time to come to terms with. I had to change my perceptions or false incorrect ways of looking at the world and my thoughts about success. Especially about how one goes about obtaining wealth. This is truly the Holy Grail behind the Secret of Success, something that I share only with my SBDC HERO" Top Agents. Yes, it really is that Powerful of a System.

CONCLUSION

I would, through my own Journey of Success, and through all my mentorships, come to understand, that simply knowing this "Powerful System" means nothing without the understanding of its real-world application and integration with one's own life. This System is Ancient and has been used for thousands of years by those who are "In the Know", to obtain high levels of success, health, wealth, and prosperity. It is used to create a balance throughout all the areas of one's life which creates the foundation that's necessary to attract abundance. It truly has the very real power to transform the ordinary into the extraordinary.

Throughout my life I had heard time and time again the saying "Once in a Lifetime an Opportunity comes along that has the real power to transform one's life".

I have come to understand that it's not one opportunity but Multiple "Carpe Diem" Opportunities that come along throughout one's life.

The real question is not whether these opportunities will present themselves, but whether the person will be ready to take full advantage of them when they do.

The SBDC HERO program was designed to give individual business owners and entrepreneurs everything they need to be "READY"!

CONCLUSION 2

It will be my greatest honor, my pleasure, to be the one to share with you all these opportunities, as they were once shared with me. To be accepted as One of your Mentors, on your Journey of Success.

Before we Dive in and take a Closer Review of the Formula, I'd like to take this opportunity to provide you with Immediate Access to our Fast Track to Success Blueprint by clicking on the Image located on the next page. This Image will guide you directly to the Blueprint so you can start taking advantage of this Formula for yourself and your business.

This Image will be on Multiple Pages through this Guide and any one of them can be clicked to gain access. I would like to welcome you to the family and wish you the very best of success on your SBDC HERO Journey of Discovery. Enjoy!

TOP
AGENT

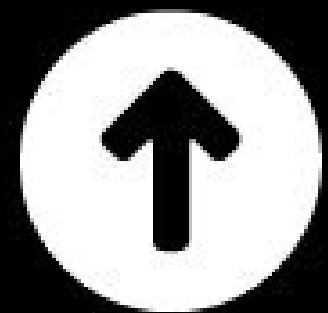


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BUSINESS MANAGEMENT SERVICES

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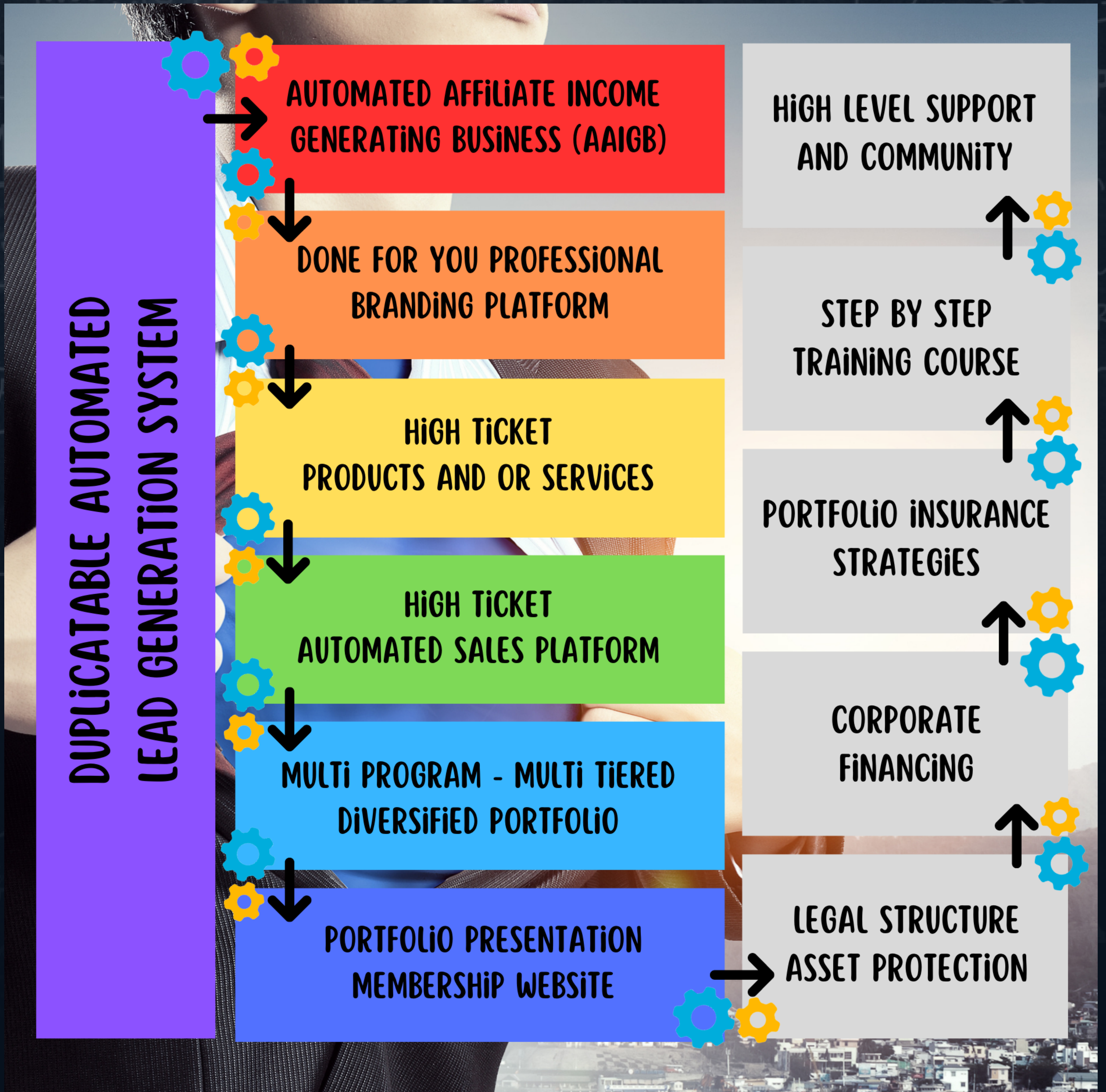


FULLY AUTOMATED BUSINESS



<https://www.AdirondackBMS.com/fasttrack-blueprint>

Here is a Bird Eye View of the Formula for Your Review. Take Notice how Each of the components of the Formula Interlink together represented by the arrows and connecting Gears illustrated in the Image. Follow the Gears and the arrows to understand the formula steps.



The Very First Step in this Incredible Formula is a Duplicatable Automated Lead Generation System. It has Multiple Integrated Components but everything is equally necessary as well as important. The Real Magic Happens when you can find a Program that includes this.

**DUPLICATABLE AUTOMATED
LEAD GENERATION SYSTEM**



DUPLICATABLE AUTOMATED LEAD GENERATION SYSTEM

ADVERTISING PLATFORM

ADS CREATED FOR MAXIMUM CLICK THROUGH

**BRIDGE PAGE -
CAPTURE VISITORS INFORMATION FOR FOLLOWUP**

IRRESISTIBLE LEAD MAGNET

AUTORESPONDER FOLLOW UP SYSTEM

STRATEGICALLY DESIGN AND DEVELOPED DIGITAL ASSET

365 FOLLOW UP SEQUENCE FOR RELATIONSHIP BUILDING

STRATEGICALLY PLACED BRANDED AAIGB PROMOTIONS

MULTIPLE STRATEGICALLY PLACED MONETIZED OFFERS

STRATEGICALLY PLACED GATEWAY WEBINAR OFFER

STRATEGICALLY PLACED HIGH TICKET WEBINAR OFFER

STRATEGICALLY PLACED PERSONAL BRANDING

STRATEGICALLY PLACED BUSINESS BRANDING

The Second Step in this Incredible Formula is a Automated Affiliate Income Generating Business. We look for Solid Programs and Systems that are Done For You, but also provide useful Educational Training. What we really want is to learn how to launch our own products.

**AUTOMATED AFFILIATE INCOME
GENERATING BUSINESS (AAIGB)**



AUTOMATED AFFILIATE INCOME GENERATING BUSINESS (AAIGB)

FULLY AUTOMATED SYSTEMS

JOINT VENTURE RECRUITMENT PROGRAM

**DONE FOR YOU SYSTEM - PREMADE MATERIALS
WEBSITE, FUNNELS, WEBINAR, EMAILS, TRAINING**

TRAFFIC TRAINING AND SUPPORT

PROVEN TRACK RECORD OF SUCCESS

DONE FOR YOU TRAINING PROGRAM

365 FOLLOW UP SEQUENCE FOR LIST MONETIZATION

DONE FOR YOU WEBINAR SALES PLATFORM

ESTABLISHED PRODUCTS AND SERVICES

DONE FOR YOU FUNNELS FOR MAXIMUM RESULTS

BACK OFFICE DASHBOARD TRAINING AND SUPPORT

LAUNCH YOUR OWN PRODUCTS TRAINING

STEP BY STEP SYSTEM SETUP & INTEGRATION



The Third Step in this Incredible Formula is a Done For You Professional Level Branding Platform. This is the GEAR that literally allows for all of the other Gears in the Formula to work synchronistically together. Yes It's Really that Important. Without It the Formula doesn't work!

10K
IN BONUSES

**DONE FOR YOU PROFESSIONAL
BRANDING PLATFORM**



DONE FOR YOU PROFESSIONAL BRANDING PLATFORM

OVER 4 1/2 YEARS OF DEVELOPMENT

PROFESSIONAL LEVEL PRODUCTS & SERVICES

**FOR CONSULTANTS, COACHES, BROKERS
AGENTS, BUSINESS OWNERS, AFFILIATE MARKETERS**

PROPRIETARY AUTHORITY BUILDING SYSTEM

ALL INCLUSIVE PROGRAMS AND SYSTEMS

CONSULTING / BRANDING BUSINESS IN A BOX

34 PLUS PHASE I BUS DEVELOPMENT SERVICES INCLUDED

HIGH COMMISSIONABLE PRODUCTS AND SERVICES

CREATE POWERFUL STRATEGIC PARTNERSHIPS

WHITE GLOVE, WHITE LABELED, DONE FOR YOU

AAIGB & DIVERSIFIED PORTFOLIO INTEGRATIONS

HIGH TICKET WEBINAR SALES PLATFORM INTEGRATION

BOOST AUTHORITY & CONFIDENCE, INCREASE CONVERSIONS



The Fourth Gear in this Incredible Formula is a Selling High Ticket Products and or Services. In the Beginning you will most likely be Piggy Backing by Selling others Already Created High Ticket but eventually you will be adding your very own High Ticket Products and or Services.

**HIGH TICKET
PRODUCTS AND OR SERVICES**



**HIGH TICKET
PRODUCTS AND OR SERVICES**

ATTRACT PREMIUM CLIENTS

OFFER PROFESSIONAL LEVEL PREMIUM SERVICES

**GAIN TREMENDOUS BRAND
RECOGNITION IN LUXURY MARKET SPACE**

HIGHER PROFIT MARGINS

IMPROVE CLIENT RELATIONSHIPS

RECEIVE MORE REVENUE WITH FEWER SALES

WHITE GLOVE, WHITE LABELED, DONE FOR YOU SERVICES

PROVIDE A MORE IN-DEPTH PERSONALIZED EXPERIENCE

PROVIDE A HIGHER LEVEL OF QUALITY REACTIVE SUPPORT

PREMIUM LEVEL COURSES AND CONSULTANCY

ESTABLISH YOURSELF AS EXPERT IN THE INDUSTRY

HIGHER LEVEL SUPPORT AND REASSURANCE FOR CLIENTS

BECOME ONE OF THE TOP PLAYERS IN YOUR NICHE



The Fifth Gear in this Incredible Formula is a High Ticket Automated Sales Platform. Once you have your High Ticket Products or Services the Next Step is to Have a Platform that works for you to sell these product or services in an Automated Way. Blast Your Sales into the Stratosphere!

**HIGH TICKET
AUTOMATED SALES PLATFORM**



**HIGH TICKET
AUTOMATED SALES PLATFORM**

AUTOPILOT PRESENTATIONS

24/7 DEDICATED BRANDED ROOM FOR PRESENTATIONS

HIGH DEFINITION 30FPS

HIGH QUALITY VIDEO AND AUDIO BROADCASTING

MODERATION CAPABLE

AUTORESPONDER INTEGRATED

AUTOMATED RECORDINGS - PERFECT REPIICA REPLAYS

STREAM FROM ANYWHERE - 100% MOBILE FRIENDLY

REAL-TIME ANYLYTICS AND PERFORMANCE STATS

PROFESSIONAL CUSTOM DESIGNED REGISTRATION PAGE

AUTOMATED OFFERS, POLLS AND SURVEYS

FULL EMAIL AND SMS FOLLOW UP SYSTEMS

AUTOMATED BAD WORD DELETION SYSTEM

RESPONSIVE BROWSER BASED SOLUTION



The Sixth Gear in this Incredible Formula is a Multi-Tiered Diversified Portfolio of Stable Earning Programs and Opportunities. It is the Earnings from this Diversified Portfolio that will be used to create something that we like to refer to as Leverage to obtain future financing.

**HIGH TICKET
AUTOMATED SALES PLATFORM**



MULTI PROGRAM - MULTI TIERED DIVERSIFIED PORTFOLIO

DIVERSIFIED - NOT ALL EGGS IN ONE BASKET

SOLID, STABLE, LONG TERM PROGRAMS

REDUCE THE IMPACT OF MARKET VOLATILITY

ACCESS TO MULTIPLE GROWTH OPPORTUNITIES

MINIMIZE TIME MONITORING PORTFOLIO

MULTIPLE STRATEGICALLY PLACED POSITIONS

PRIMARY, SECONDARY AND TERTIARY LEVELS

LONG TERM STRATEGY WITH REVOLUTIONARY PROGRAMS

LONG TERM STRATEGY WITH METAVERSE PROGRAMS

LONG TERM STRATEGY WITH AI PROGRAMS

LONG TERM STRATEGY WITH CRYPTO CURRENCY

LONG TERM STRATEGY WITH PRECIOUS METALS

LONG TERM STRATEGY WITH REAL ESTATE



The Seventh Gear in this Incredible Formula is a Portfolio Presentation Membership Website. Once you have a Successful Portfolio of Stable Earnings Programs you are going to want to be able to share it with Family, Friends and those close to you in a Compliant Manner Of Course.

**PORTFOLIO PRESENTATION
MEMBERSHIP WEBSITE**



**PORTFOLIO PRESENTATION
MEMBERSHIP WEBSITE**

INTEGRATES WITH ANY PORTFOLIO

PRIVATE MEMBERSHIP WEBSITE FORMAT

**MULTIPLE POWERFUL FREE BONUSES
HIGH DEFINITION, HIGH QUALITY EDUCATION**

HIGH DEFINITION VIDEO TRAINING

INTEGRATED AUTORESPONDER

INTEGRATED HIGH QUALITY BLOG

INTEGRATED HIGH QUALITY ARTICLES W/DIGITAL ASSETS

USERNAME AND PASSWORD ACCESS PRIVACY SYSTEM

MULTIPLE STRATEGICALLY PLACED MONETIZED OFFERS

REGULATORY AND COMPLIANCE INFORMATION

HIGH QUALITY BRANDED DIGITAL ASSETS AND IMAGES

STRATEGICALLY PLACED BUSINESS BRANDING

ARTIFICIAL INTELLIGENCE (AI) VIDEO PRESENTER



The Eight through the 13th Gears are Extremely Important in this Incredible Formula. They are Advanced Gears that when an Individual is Ready to Implement, can take someones results to an Extraordinary Level of Success Rapidly. Only SBDC HERO Top Agents Get Access to this.

**ADVANCED FORMULA
COMPONENTS**



ADVANCED FORMULA COMPONENTS

HIGH COMMISSIONABLE
STRATEGIC PARTNERS

LEGAL STRUCTURE
ASSET PROTECTION

START-UP & CORPORATE
FINANCING

PORTFOLIO
INSURANCE STRATEGIES

STEP BY STEP
TRAINING COURSE

HIGH LEVEL SUPPORT
AND COMMUNITY



Now that you are familiar with the Foundations of the Formula, I'd like to take this opportunity to share with you a little about our Award Winning Flagship Service Product, the SBDC HERO Program. Which you will have full access to review inside the Blueprint.

As a Senior Strategic Business Development Consultant I was able to participate directly with, and proud to share, that I have been a major contributor in the Concept, Creation, Design & Development of this Incredible Proprietary one of a kind program called the "SBDC HERO" Program.

I even happier to share, that we now have Licensed the Full 3 Tier Digital Intellectual Property, which means now all our Clients have complete and total access to it. A Professional Branding, All Inclusive, Done For You, Fully Designed & Developed "Business in a Box" Program. Four years, Tens of Thousands of hours of Development and more than several hundreds of thousands of dollars later and what was created was something truly amazing. Something that has proven itself to be a real game changer, an industry transforming vehicle and has shown to have the power to turn ordinary sales of High Commissionable Products and or Services into something extraordinary.

It Gives me Great Pleasure to be able to Introduce You to One of the Most Incredible Branding Programs Ever!



SBDC HERO

**EVERY BUSINESS NEEDS A HERO
NOW THAT HERO CAN BE YOU!**

A Professional, Proprietary, Done For You, Fully Designed & Developed Consulting/Branding "Business in a Box" Program.

ATTENTION ALL BUSINESS PROFESSIONALS - Consultants, Coaches, Brokers, Agents, Business Owners & Affiliate Marketers, who are trying to earn income online, but are getting little to no results and are scratching their heads confused at the Why they are failing every single time. Especially those trying to sell High Ticket Products, Services, Programs and or Courses.

Finally, a Solution, a Proprietary Authority Building Branding System that turns ORDINARY Business Professionals into Super-Hero Consultants while instantly Super Charging their Online Business Results from the very first Day the System is Turned On!

Not only does the System Have the Power to increase Conversions on Sales of any type of Product or Service, but it works incredibly well to boost the sales of high-ticket product or services. Especially High Ticket Courses. It also has the Super-Power to build your Authority where you are not only able to Create Powerful High Commissionable Strategic Partnerships, but also able to increase buyers' overall confidence in you. Instead of you always having to chase down clients, you will now end up having clients chasing you down, begging to work with you. See for Yourself Exactly How Amazing this Truly One of a Kind Transformational Product Is!

In fact we don't know of anyone who has setup an SBDC HERO who can't imagine operating without it. Yes, It Really is that Good! The SBDC HERO Program was Built, Designed & Developed to Get for You and your business:

*** YOUR VERY FIRST SALE**

*** YOUR VERY FIRST STRATEGIC PARTNERSHIP**

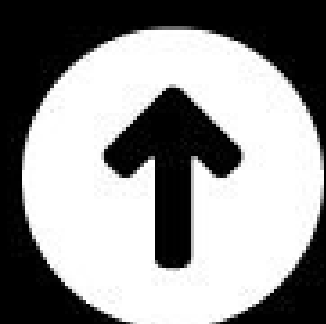
*** YOUR VERY FIRST CLIENT**

*** YOUR VERY FIRST CONTRACT**

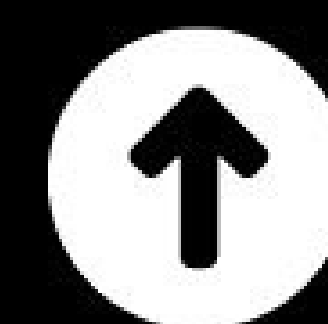
*** YOUR VERY FIRST CUSTOMER**

& ULTIMATELY YOUR VERY FIRST PROFIT ONLINE

After you have read through the PDF (Quick Start Integration Guide) make sure you come back and click on the Links on this Page. The information here is Absolutely Powerful and Life Changing. Just in Case the Links in the IMAGE below are not working you can type the url address into any browser and you will be immediately taken to the proper blueprint actionable steps page.



FAST TRACK BLUEPRINT



GET FREE ACCESS

**You'll Discover How to Get Started with
your very own Automated Multiple Streams
of Income Generating ONLINE BUSINESS!**

**Fast Track Program
Gets You Up and
Running Quickly.
Full Training &
Full Support!**



GET STARTED!



FULLY AUTOMATED BUSINESS



<https://www.AdirondackBMS.com/fasttrack-blueprint>

Entrepreneurs Changing their Business Fate with this Powerful System:

Did You Know? 85% of all the businesses that get started Fail within the first few years and there are several primary reasons that could have been avoided if the proper platforms and foundations were integrated right from the start. Four of the main reasons according to data recording over the last decade is that companies primarily fail because of the following:

Money: The staggering amount of money spent out of pocket that it takes that one did not really understand or comprehend prior to the opening of their new business. This includes each of the necessary steps required from Inception (Concept or Idea Phase) all the way through each and every one of the steps through PHASE 1 of it's Development.

Time: The tremendous amount of time it will take all the way from Inception all the way through PHASE I Development that one did not really understand or comprehend prior to the opening of their new business.

Unwilling Technological Adaptation: Failure to adapt to when the industry or market changes especially adapting to new technological changes that your competition is grooming the industry with and using to steal clients away.

Finally one of the most overlooked reasons why Businesses Fail is because they failed to Build Authority or Trust with their clients/customers!

No Authority or Trust: Failure to control the perceptual narrative by providing your customers/clients with all of the necessary psychological comfort factors as well as the necessary emotional support throughout the entire sales process. Which include First Impressions all the way through to Promise of Deliverability.

It's extremely important to understand the "Vital Importance" of Building Authority and Trust with your customers/clients and why without it you are already setup for failure right from the start.

You probably heard the old adage:

You only have one opportunity to make a first impression.

Let's assume for a second that you were just hired by a company as an entry level salesman and your first day on the job you are told by the sales manager that the top salesman for the company was out sick and that he had scheduled a meeting with one of the largest potential clients in their industry. He explains that the owner is adamant that he does not want to cancel the meeting simply because not only did it take such a long time to get the meeting with the client but that this client was a **WHALE**. This client has the potential to buy millions of dollars in your products and services. He explains that the owner wants you to go to the dinner meeting in his place. That everything is already scheduled at one of the nicest restaurants in town, everything is already paid for and you simply just have to show up.

Question? Knowing that both you and your company stand to benefit tremendously from the success of this meeting, Would you show up for this dinner meeting wearing a T-Shirt, shorts, a pair of flip-flops, your hair all matted down from the hat you have been wearing all day, not showered and unshaven?

Multiple Choice:

- a) Of course I would it doesn't really matter what I wear or what I look like
- b) I want to show off my favorite new T-shirt to the client
- c) I know from experience that it's **HOT** inside the restaurant so I want to dress comfortable
- d) **Absolutely NOT!!!** I would not only be fired instantly from my new job, I would be making a Big Mistake giving the client the immediate impression that the company doesn't take this meeting or the client seriously. I would be going to the meeting Dressed to Impress with a Brand new Suit, Dress Shirt, Brand New Shoes, my hair clean and styled, showered and shaved and I would even wear my expensive watch or jewelry.

So for all of you that answered D) You are absolutely correct! Would you be surprised that in a National Poll that went out to several thousands of business owners that over 50% of the people answered A. No wonder so many businesses fail simply because they do not understand the importance behind the following concepts of perception which are key components in building authority and trust and getting a sale. You only have one chance to make a first impression with a client or a customer and most important is that if you don't control the narrative then someone else will.

With our SBDC Hero program not only are you making an incredible first impression by **Absolutely Wowing** your clients/customers but you are controlling the narrative every step of the way throughout the entire sales process.

The End Result and Consequences if not taken seriously!

These primary four reasons above all together when not properly planned out contribute to a company ultimately going into DEBT! Did You Know? There's also Absolutely No Reason why you should go into debt trying to build your business. However, still the Reality is that over 85% of all businesses Fail within the first few years clearly because of unavoidable debt! Debt that was created as a direct result of the Business Owner's lack of understanding of the Hidden Costs of both TIME and Money that it takes to Build a Business through PHASE 1 of it's developmental stage! That's a Crazy Number 85% but although this might seem pretty scary and might scare away all those who don't have thick skin, we want to share with you a Hidden Secret System that is slowly changing the face of the way we think about how to Start, Grow, Scale and Maintain a Business. So the business owner can actually not just Survive the Statistic, but Thrive above it, and Reign Supreme, as One of the Champion Business Success Stories! All because they tapped into this System for themselves.

The Incredible News!

The SBDC HERO Program, when it was first developed, set out on a mission to focus on solving all of these Primary problems. Along the way not only did the SBDC HERO figure out a way to mitigate these, but figured out a way to solve a few other major problems as well. We essentially figured out a way to Bypass all the Headaches, the disappointment, and get right to the money making efforts, which increases your success percentages through the roof. It is the unseen Leverage that one has, by utilizing the SBDC HERO program for their business and themselves.

Here is what you should know right from the start!

The one thing I want my new potential clients to know right from the start, is that I am fully aware of what it feels like when you are first starting out, basically as a newbie online business owner and having to deal with the total lack of transparency from the so called experts in the industry. Even more frustrating is the aloofness of these "so called gurus" who claim to be able to provide you with their so called success formulas but hide behind layers and layers of hierarchical communication structures or even worse cryptic webinars, funnels, or complicated processes that are difficult if not impossible to navigate on your own. Then when you actually decide to reach out for assistance if you're lucky enough to get someone on the phone, the representative is more interested in selling you something than they are in trying to help assist you in resolving your issue or answer any of your questions.

My favorite is when they inform me that they can't answer my questions directly that this is handled by a different department? Really?

This ultimately leaves me feeling like I'm trapped in a maze, traveling down every corridor never able to reach any real destination. Traveling in circles round and round. I don't know how you feel but for me I have had just about as much as I can handle. It's one of the reasons why I set out to create a system that solved a majority of some of the biggest problems that businesses have when just starting out and control as much of the PHASE 1 Business Development Process that I could so that I would never again have to deal with all the nonsense.

Here is the Hard Core Reality. Are you sitting down?

If you haven't already figured this out, Starting any Business requires Hard Work and Dedication especially an Online Business even when there is a Sound Formula to Follow, and it should be obvious at this point that if you can't get the "Guru" on the phone who is willing to work with you directly, then how can you expect to get results?

Here is Why I am Different and What this ultimately means for you!

What makes me different than all the rest is that my clients can actually get me on the phone within a matter of minutes by taking advantage of the number one service that I offer which is my Free 15 Minute Consultation which you will have access to inside the Fast-Track Blueprint once inside. My clients who work with me, figure out very quickly that I am who I say I am, I am totally transparent and I make myself fully available. The amount of time that I spend with each client is tremendous and it becomes evidently clear just how exponentially dedicated I am to the success of each of my client's businesses and their projects. I choose an **"IN THE TRENCHES"** approach, a style of operating, when it comes to working with clients. All of my clients become my business partners so it of course pays for me to ensure the success of my clients because when they are successful I myself am equally successful. I would never ever tell my clients to use something that I myself am not personally using. I am a firm believer that when your business is built on family values then your clients are like family.

A Road to Success Starts with a Strong Foundation – Randy Marshall, SBDC

I've placed a tremendous value inside this ebook for you to Review, Digest and Take Action on but I also wanted to make things really simple by providing you with a FASTTRACK Blueprint for you to follow which if you just follow the steps and don't attempt to try and reinvent the wheel, which also includes trying to skip steps or rush ahead because you feel like you know better, than you should have every thing you need and more, to be successful.

The Fast-Track Blueprint incorporates a stair-step approach to generating traffic, building your list, generating commissions and creating an operating/marketing budget.

Designed as to not overwhelm or to create any debt scenarios where you have grown too quickly, have too many expenses and you haven't even made your first sale.

Making sure always to take it slow and grow at a pace that you can afford. You will know when its time to scale up and move up to the next step once you have mastered its lessons and have gained all of the insights and knowledge you can.

Remember, “The Tortoise wins the Race!”

I'd like to also take this opportunity to be able to introduce you to someone who is not just one of my close friends, but one of the World's Top Digital Marketers. He is by far one of the best Product Creation marketers I have ever had the pleasure of working with and his programs are absolutely Incredible. In fact his programs are so good that we decided to add them into our own portfolio of evergreen affiliate programs.

I fully Endorse and recommend to all of my students to work with John Thornhill and go through his training because these are some of the exact methods I use in my business to generate automated income. His Ambassador Program is Super Easy to follow, it provides a Step by Step Video program and you too could be up and running within a half hour ready to start earning. He even has an Elite Program for all those that really want to take their New Automated Income Generating Business to the Next Level.

Insights & Secrets Revealed:

The real secret to success is when you take John Thornhill's programs plus Horizon's Fast Track Blueprint and combine it with Horizon's “SBDC HERO” Program and you have a Winner! John, my Personal Friend and Mentor and one of the Top 1% Affiliate Marketers in the World has created an Automated Income Business that's Easy to Integrate and Setup. In fact, In Less than 30 Minutes you too could be Setup and Ready to Start Earning \$500-\$1000 Commissions. Absolutely Life Changing! Both Horizon's and John's Programs are Available for Your Review within the Fast-Track Blueprint to Success. Enjoy! What are you waiting for? Don't You Deserve Success too? I have placed inside the Fast-Track Blueprint one of the best training programs that I myself and my team had all gone through and it had such a tremendous positive impact on all of us that I felt you must have immediate access to it. I have also included some FREE Training from my Training Academy Below for you to Review, Enjoy.

**Special Offer for All those who have
Downloaded a copy of my Ebook:**

I wanted to do something unprecedented and very special for all those that downloaded a copy of my private newsletter, "Insights and Secrets Revealed" and offer an incredible limited offer so that they too could get access to and get their very own SBDC HERO Program. Inside the FASTTRACK to Success Blueprint you will find my Personal, Direct Access to Me, Fast Track to Success Newsletter. Inside this Newsletter's Welcome Email is my Top Agent Promotional Discount Code. which can be used towards the purchase of your very own SBDC HERO Program. You Simply Enter this code in the Sales Page into the Field that says "Promotional Code". That's It! Enjoy! This Special Limited Time Offer wont last so don't delay and check it out for yourselves.



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